



Internship Opportunity
Digital Communications
AXA Research Fund

Timing:

From January 2019
6 months

Context:

The AXA Group is a global leader in insurance and asset management. (www.axa.com)

The AXA Research Fund is AXA's global philanthropy initiative dedicated to supporting scientific discoveries contributing to societal progress. The Fund also encourages supported researchers to share their science for the benefit of most, to help feed the public debate. For 10 years now, €M180 have been dedicated to support more than 560 projects in 54 countries.

Site : www.axa-research.org

Library: www.gallery.axa-research.org

Twitter: @AXAResearchFund

Aim of the internship:

In an international environment, within the department that leads Group Corporate Responsibility, you will be supporting the communications activities of the AXA Research Fund, in close collaboration with the rest of the team and the Group's network of communicants. You will be in charge of the day-to-day **management of digital communications and engagement campaigns**, of digital communications **platforms** (website, YouTube channel..) and of **monitoring tools**, with the objective to increase the awareness of the AXA Research Fund and the supported research projects, and the engagement of the community of grantees. Communications at global scale, hence **mostly in English**.

Main activities :

- **Management and promotion**, internally and externally, **of the AXA RF website** , and particularly its media gallery (<https://www.axa-research.org/en>) As well as the **Youtube Channel** <http://www.youtube.com/user/AXAResearchFundLive?feature=watch>
- Participation to the **social networks community management** (Twitter, Facebook..) in line with the digital strategy and editorial planning
- Support and promotion of **communications campaigns** (partnership launches, publications, events...) in link with partner agencies and AXA RF Team members
- Production, distribution and monitoring of the monthly **newsletter**

- Support to valorization and monthly reporting of the activity of the Communications & Community pole.
- Management of communications contacts base with the CRM tool

Skills:

Fluent in written and spoken French and English

Good writing skills

Good command of Desktop tools (Outlook, PowerPoint, Excel, Word)

Autonomy in Project management.

Multitasking ability.

Results oriented

Experience in social media and information system is a plus.

Team player, positive attitude.

Profile:

Bac + 2 to 4

Communications School

Business School

Place :

AXA Research Fund – 25 Avenue Matignon– 75008 Paris

Please send motivation and resume to isabelle.bergeron@axa.com